



RBOC
Protecting your boating interests.

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July 20, 2010

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Santa Catalina Island Company
P.O. Box 737
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Chair and Vice Chair Rusack:

Recreational Boaters of California [RBOC] shares and reiterates the concerns being expressed by the Catalina Island Boating Association [CIBA] in its letter to the Santa Catalina Island Company.

RBOC is a nonprofit boater advocacy organization that works to protect and enhance the interests of the state's recreational boaters before the legislative and executive branches of state and local government. RBOC is in its 42nd year as a statewide organization promoting the enjoyment, protection, and responsible use of our waterways.

As stated in the CIBA letter, the recreational boating community is increasingly concerned that the cultural and socio-economic well-being of Two Harbors and the West End will be irreparably harmed by the recent changes in the business practices of the Santa Catalina Island Company [SCICO].

The clubs recognize that the West End can be reinvigorated to provide greater recreational value to the boaters and greater economic value to the Island Company. Given some reasonable time to address these issues, the cove clubs are probably the best partners to help achieve these goals.

RBOC encourages the SCICO Board to take a large step back, and start anew, by engaging the cove clubs in a direct, positive, and cooperative manner.

We know that the cove clubs stand by, enthusiastically ready to work with the Island Company, to reinvigorate a vibrant recreational environment and marine economy at the West End. RBOC urges the SCICO board to engage with the CIBA to obtain a mutually beneficial outcome.

Sincerely,

Anne Sachs

Anne Sachs,
President

C: Clubs of the Catalina Island Boating Association